

# Celebrate Excellence!



## **SPOTLIGHT SPONSOR - \$5,000**

Sponsor Receives:

- Company Logo on Promotional Material
- Presenter of SAM Grand Award
- Recognition during Awards Banquet Including Recognition on each table
- 60 Second Commercial During Awards Banquet
- 6 Complimentary Tickets to Awards Banquet
- Full Page Color Ad in Awards Program
- Recognition in ABC Show Guide
- Logo on ABC Web Site With a Link to Company's Web Site
- Use of SAM Logo

For production purposes, sponsor must provide: 2 color images, PDF or JPEG files (Logo & Product), Full Page Color Ad (7 1/2 X 10) and 60 second commercial

## **PLATINUM SPONSOR - \$1,500**

Sponsor Receives:

- Recognition during Awards Banquet
- 2 Complimentary Tickets to Awards Banquet
- 1/2 Page Black & White Ad In Awards Program
- Recognition in ABC Show Guide
- Listed on ABC Web Site
- Use of SAM Logo

For production purposes, sponsor must provide: 2 color images, PDF or JPEG files (Logo & Product), 1/2 Page Black & White Ad (vertical 4 X 10, horizontal 7 X 4 1/2 )

## **SILVER SPONSOR - \$275**

Sponsor Receives:

- Recognition during Awards Banquet
- Company Name in Awards Program
- Recognition in ABC Show Guide
- Use of SAM Logo

## **SUPER SPONSOR - \$2,500**

Sponsor Receives:

- Presenter of SAM Award to Individual Achievement Award Winner
- Recognition during Awards Banquet
- 60 Second Commercial During Awards Banquet
- 4 Complimentary Tickets to Awards Banquet
- Full Page Black & White Ad in Awards Program
- Recognition in ABC Show Guide
- Listed on ABC Web Site
- Use of SAM Logo

For production purposes, sponsor must provide: 2 color images, PDF or JPEG files (Logo & Product), Full Page Black & White Ad (7 1/2 X 10) and 60 second commercial

## **DIAMOND SPONSOR - \$1,000**

Sponsor Receives:

- Recognition during Awards Banquet
- 1/4 Page Black & White Ad in Awards Program
- Recognition in ABC Show Guide
- Use of SAM Logo

For production purposes, sponsor must provide: 2 color images, PDF or JPEG files (Logo & Product), 1/4 Page Black & White Vertical Ad (3 1/2 X 4 1/2 )

## **GOLD SPONSOR - \$500**

Sponsor Receives:

- Recognition during Awards Banquet
- Business Card Black & White Ad in Awards Program
- Recognition in ABC Show Guide
- Use of SAM Logo

For production purposes, sponsor must provide: 1 color image, PDF or JPEG file (Logo), Business Card Black & White Ad (3 1/2 X 2)

**SAM Marketing Opportunities**  
**Deadline August 31, 2021**

**DEADLINE FOR MATERIALS: August 31, 2021**

**SPOTLIGHT SPONSORS CHECK LIST**

For production purposes the following items are needed:

- 1. One color image of Logo and one color image of product if applicable
- 2. 60 second commercial

We will not be submitting a commercial

- 3. Full page color ad (7 1/2 X 10)

**In addition to the above, the following information is needed:**

- 4. Six complimentary tickets for the SAM Banquet should be held in the following names:

- a. \_\_\_\_\_
- b. \_\_\_\_\_
- c. \_\_\_\_\_
- d. \_\_\_\_\_
- e. \_\_\_\_\_
- f. \_\_\_\_\_

The individuals listed above will register for the ABC  
 The individuals listed above are only attending the SAM Banquet

- 5. \_\_\_\_\_ from our company will present the Award. (Name of Presenter)

We do not wish to present an award on stage.

**SUPER SPONSORS CHECK LIST**

For production purposes the following items are needed:

- 1. One color image of Logo and one color image of product if applicable
- 2. 60 second commercial

We will not be submitting a commercial

- 3. Full page black & white ad (7 1/2 X 10)

**In addition to the above, the following information is needed:**

- 4. Four complimentary tickets should be held in the following names:

- a. \_\_\_\_\_
- b. \_\_\_\_\_
- c. \_\_\_\_\_
- d. \_\_\_\_\_

The individuals listed above will register for the ABC  
 The individuals listed above are only attending the SAM Banquet

- 5. \_\_\_\_\_ from our company will present the Award. (Name of Presenter)  
 We do not wish to present an award on stage.

**Acceptable formats for Ads and logos:**

- Microsoft Word, Power Point or Publisher
- PDF (Adobe Acrobat)
- JPEG

Transfer Via:

- CD
- E-mail (pmagnotti@njba.org)

**Please return this form completed with check and material to:**

Pauline Magnotti  
 New Jersey  
 Builders Association  
 One Washington Blvd.  
 Suite 5  
 Robbinsville, NJ 08691  
 Phone & Fax 609-570-2165

**PLATINUM SPONSORS CHECK LIST**

For production purposes the following items are needed:

- 1. One color image of Logo and color image of product if applicable
- 2. One-half page black & white ad (vertical 4 x 10, horizontal 7 1/2 x 4 1/2)

**In addition to the above, the following information is needed:**

- 3. Two complimentary tickets should be held in the following names:

- a. \_\_\_\_\_
- b. \_\_\_\_\_

The individuals listed above will register for the ABC  
 The individuals listed above are only attending the SAM Banquet

I will be taking:

Spotlight Sponsor  Super Sponsor  Platinum Sponsor  Diamond Sponsor  Gold Sponsor  Silver Sponsor

Name of Contact \_\_\_\_\_ Phone No. \_\_\_\_\_

Company \_\_\_\_\_ Fax No. \_\_\_\_\_

Address \_\_\_\_\_

E-mail \_\_\_\_\_

Please check one:  AMEX  Discover  MC  Visa  Check

Or Fax to 609-570-2165 and charge to Card No. \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV \_\_\_\_\_ **TOTAL \$** \_\_\_\_\_

Signature \_\_\_\_\_

Print name as it appears on card \_\_\_\_\_

Billing Address for Credit Card \_\_\_\_\_

The materials required are  enclosed or  will be sent under separate cover