

71st Annual Atlantic Builders Convention the Conference & Expo Where Building Begins

Tentative Show at a Glance (Revised 1.15.2020)

Tuesday – March 31, 2020

12:00 PM – 1:30 PM

Regional Meeting – **By Invitation Only**

Sea Isle Boardroom, Harrah's Atlantic City Waterfront Conference Center

Attire: Business Professional

2:00 PM – 4:00 PM

NJBA Annual Board of Directors Meeting, Installation of Officers & Networking

Coastal Tower, 3rd Level, Atlantic City Ballroom, Harrah's Resort - Atlantic City

Attire: Business Professional

4:00 PM – 5:30 PM

President's Cocktail Reception (***Ticketed Event***)

Coastal Tower, 3rd Level, Pre-Function Area, Harrah's Resort - Atlantic City

Attire: Business Professional

7:00 PM – 11:00 PM

Sales & Marketing Awards (SAM) Cocktail Reception followed by sit-down dinner and awards presentation ~ (***Ticketed Event***)

Avalon Ballroom, Harrah's Atlantic City Waterfront Conference Center

Attire: Black-tie Optional

11:00 PM

Sales & Marketing Awards (SAM) After Party ~ (***Open to all registered SAM attendees***)

Avalon Pre-Function Area, Harrah's Atlantic City Waterfront Conference Center

Attire: Black-tie Optional

Wednesday – April 1, 2020

9:00 AM - 10:00 AM

NJBA Benefits Trust Meeting – **By Invitation Only**

Sea Isle Boardroom, Harrah's Atlantic City Waterfront Conference Center

9:00 AM - 4:00 PM

Registration Open

Harrah's Atlantic City Waterfront Conference Center

10:00 AM

Opening Ceremony

Wildwood Ballroom, Harrah's Atlantic City Waterfront Conference Center

Attire: Business Casual

10:00 AM - 4:00 PM

Exhibit Show Hours

Wildwood Ballroom, Harrah's Atlantic City Waterfront Conference Center

Attire: Business Casual

11:00 AM – 12:45 PM

1st Session Educational Programs ~ (***Full or One Day Pass Required***)

2nd Floor Meeting Rooms, Harrah's Atlantic City Waterfront Conference Center

2:00 PM - 3:45 PM

2nd Session Educational Programs ~ (***Full or One Day Pass Required***)

2nd Floor Meeting Rooms, Harrah's Atlantic City Waterfront Conference Center

4:00 PM – 5:30 PM

Cocktails & Conversations with NJBA Master Sponsors ~ (***All Builders Welcome***)

Avalon Pre-Function Area (West Side), Harrah's Atlantic City Waterfront Conference Center

Attire: Business Casual

4:00 PM – 5:30 PM

ABC Block Party ~ (***All Exhibitors Welcome – Advanced Registration is required***)

Avalon Pre-Function Area (East Side), Harrah's Atlantic City Waterfront Conference Center

Attire: Business Casual

10:00 PM – 2:00 AM

ABC Dance Party ~ (***No Cover, Cash Bar; ABC Badge Required for Admittance***)

Eden Lounge, Harrah's Resort - Atlantic City

Attire: Casual/Club

Thursday – April 2, 2020

8:00 AM - 4:00 PM

Registration Open
Harrah's Atlantic City Waterfront Conference Center

8:00 AM - 9:00 AM

Breakfast with NJBA Master Sponsors ~ **(All Builders Welcome)**
Avalon Pre-Function Area, Harrah's Atlantic City Waterfront Conference Center
Attire: Business Casual

9:00 AM - 10:30 AM

Economic Forecast followed by an All-Female Builder Panel ~ **(Full or Thursday Pass Required)**
Avalon Ballroom, Harrah's Atlantic City Waterfront Conference Center

10:00 AM - 4:00 PM

Exhibit Show Hours
Wildwood Ballroom, Harrah's Atlantic City Waterfront Conference Center
Attire: Business Casual

11:00 AM – 12:45 PM

1st Session Educational Programs ~ **(Full or One Day Pass Required)**
2nd Floor Meeting Rooms, Harrah's Atlantic City Waterfront Conference Center

2:00 PM - 3:45 PM

2nd Session Educational Programs ~ **(Full or One Day Pass Required)**
2nd Floor Meeting Rooms, Harrah's Atlantic City Waterfront Conference Center

3:00 PM – 3:15 PM

Presentation of Exhibitor Awards
Wildwood Ballroom, Area - TBD, Harrah's Atlantic City Waterfront Conference Center

3:30 PM

\$1000 Cash Prize Give-Away ~ **(Full or One Day Participants are Eligible; Must Be Present to Win)**
Wildwood Ballroom, Area - TBD, Harrah's Atlantic City Waterfront Conference Center

4:00 PM

Exhibitor Breakdown
Wildwood Ballroom, Harrah's Atlantic City Waterfront Conference Center

