

Celebrate

33rd Annual SAM Awards
Tues, March 31, 2020



Excellence!

Bigger and better than ever:
Harrah's Resort, AC

SPOTLIGHT SPONSOR - \$5,000

Sponsor Receives:

- Company Logo on Promotional Material
- Presenter of SAM Grand Award
- Recognition during Awards Banquet Including Recognition on each table
- 60 Second Commercial During Awards Banquet
- 6 Complimentary Tickets to Awards Banquet
- Full Page Color Ad in Awards Program
- Recognition in ABC Show Guide
- Logo on ABC Web Site With a Link to Company's Web Site
- Use of SAM Logo

For production purposes, sponsor must provide: 2 color images, PDF or JPEG files (Logo & Product), Full Page Color Ad (7 ½ X 10) and 60 second commercial

PLATINUM SPONSOR - \$1,500

Sponsor Receives:

- Recognition during Awards Banquet
- 2 Complimentary Tickets to Awards Banquet
- 1/2 Page Black & White Ad In Awards Program
- Recognition in ABC Show Guide
- Listed on ABC Web Site
- Use of SAM Logo

For production purposes, sponsor must provide:
2 color images, PDF or JPEG files (Logo & Product),
1/2 Page Black & White Ad
(vertical 4 X 10, horizontal 7 X 4 ½)

SILVER SPONSOR - \$275

Sponsor Receives:

- Recognition during Awards Banquet
- Company Name in Awards Program
- Recognition in ABC Show Guide
- Use of SAM Logo

SUPER SPONSOR - \$2,500

Sponsor Receives:

- Presenter of SAM Award to Individual Achievement Award Winner
- Recognition during Awards Banquet
- 60 Second Commercial During Awards Banquet
- 4 Complimentary Tickets to Awards Banquet
- Full Page Black & White Ad in Awards Program
- Recognition in ABC Show Guide
- Listed on ABC Web Site
- Use of SAM Logo

For production purposes, sponsor must provide: 2 color images, PDF or JPEG files (Logo & Product), Full Page Black & White Ad (7 ½ X 10) and 60 second commercial

DIAMOND SPONSOR - \$1,000

Sponsor Receives:

- Recognition during Awards Banquet
- 1/4 Page Black & White Ad in Awards Program
- Recognition in ABC Show Guide
- Use of SAM Logo

For production purposes, sponsor must provide:
2 color images, PDF or JPEG files (Logo & Product),
1/4 Page Black & White Vertical Ad (3 ½ X 4 ½)

GOLD SPONSOR - \$500

Sponsor Receives:

- Recognition during Awards Banquet
- Business Card Black & White Ad in Awards Program
- Recognition in ABC Show Guide
- Use of SAM Logo

For production purposes, sponsor must provide:
1 color image, PDF or JPEG file (Logo), Business
Card Black & White Ad (3 ½ X 2)

SAM Marketing Opportunities

Deadline February 14, 2020

DEADLINE FOR MATERIALS: February 14, 2020

SPOTLIGHT SPONSORS CHECK LIST

For production purposes the following items are needed:

1. One color image of Logo and one color image of product if applicable
2. 60 second commercial

We will not be submitting a commercial

3. Full page color ad (7 1/2 X 10)

In addition to the above, the following information is needed:

4. Six complimentary tickets for the SAM Banquet should be held in the following names:

- a. _____
- b. _____
- c. _____
- d. _____
- e. _____
- f. _____

The individuals listed above will register for the ABC
 The individuals listed above are only attending the SAM Banquet

5. _____ from our company will present the Award. (Name of Presenter)

We do not wish to present an award on stage.

SUPER SPONSORS CHECK LIST

For production purposes the following items are needed:

1. One color image of Logo and one color image of product if applicable
2. 60 second commercial

We will not be submitting a commercial

3. Full page black & white ad (7 1/2 X 10)

In addition to the above, the following information is needed:

4. Four complimentary tickets should be held in the following names:

- a. _____
- b. _____
- c. _____
- d. _____

The individuals listed above will register for the ABC
 The individuals listed above are only attending the SAM Banquet

5. _____ from our company will present the Award. (Name of Presenter)
 We do not wish to present an award on stage.

Acceptable formats for Ads and logos:

- Microsoft Word, Power Point or Publisher
- PDF (Adobe Acrobat)
- JPEG

Transfer Via:

- CD
- E-mail (pmagnotti@njba.org)

Please return this form completed with check and material to:

Pauline Magnotti
 New Jersey
 Builders Association
 One Washington Blvd.
 Suite 5
 Robbinsville, NJ 08691
 Phone & Fax 609-570-2165

PLATINUM SPONSORS CHECK LIST

For production purposes the following items are needed:

1. One color image of Logo and color image of product if applicable
2. One-half page black & white ad (vertical 4 x 10, horizontal 7 1/2 x 4 1/2)

In addition to the above, the following information is needed:

3. Two complimentary tickets should be held in the following names:

- a. _____
- b. _____

The individuals listed above will register for the ABC
 The individuals listed above are only attending the SAM Banquet

I will be taking:

Spotlight Sponsor Super Sponsor Platinum Sponsor Diamond Sponsor Gold Sponsor Silver Sponsor

Name of Contact _____ Phone No. _____

Company _____ Fax No. _____

Address _____

E-mail _____

Please check one: AMEX Discover MC Visa Check

Or Fax to 609-570-2165 and charge to Card No. _____ Exp. Date _____ CVV _____ **TOTAL \$** _____

Signature _____

Print name as it appears on card _____

Billing Address for Credit Card _____

The materials required are enclosed or will be sent under separate cover