

71st Annual Atlantic Builders Convention the Conference & Expo Where Building Begins

Tentative Show at a Glance

Tuesday – March 31, 2020

12:00 PM – 1:30 PM

Regional Meeting – By Invitation Only
Coastal Tower, 3rd Level, Atlantic Ballroom, Harrah's Resort - Atlantic City
Attire: Business Professional

2:00 PM – 4:00 PM

NJBA Annual Board of Directors Meeting, Installation of Officers & Networking
Coastal Tower, 3rd Level, Atlantic Ballroom, Harrah's Resort - Atlantic City
Attire: Business Professional

4:00 PM – 5:30 PM

President's Cocktail Reception (*Ticketed Event*)
Coastal Tower, 3rd Level, Atlantic Ballroom, Harrah's Resort - Atlantic City
Attire: Business Professional

7:00 PM – 11:00 PM

Sales & Marketing Awards (SAM) Cocktail Reception followed by sit-down dinner and awards presentation ~ (*Ticketed Event*)
Avalon Ballroom, Harrah's Atlantic City Waterfront Conference Center
Attire: Black-tie Optional

11:00 PM

Sales & Marketing Awards (SAM) After Party ~ (*Open to all registered SAM attendees*)
Avalon Pre-Function Area, Harrah's Atlantic City Waterfront Conference Center
Attire: Black-tie Optional

Wednesday – April 1, 2020

9:00 AM - 4:00 PM

Registration Open
Harrah's Atlantic City Waterfront Conference Center

10:00 AM

Opening Ceremony
Wildwood Ballroom, Harrah's Atlantic City Waterfront Conference Center
Attire: Business Casual

10:00 AM - 4:00 PM

Exhibit Show Hours
Wildwood Ballroom, Harrah's Atlantic City Waterfront Conference Center
Attire: Business Casual

11:00 AM – 12:45 PM

1st Session Educational Programs ~ (*Full or One Day Pass Required*)
2nd Floor Meeting Rooms, Harrah's Atlantic City Waterfront Conference Center

2:00 PM - 3:45 PM

2nd Session Educational Programs ~ (*Full or One Day Pass Required*)
2nd Floor Meeting Rooms, Harrah's Atlantic City Waterfront Conference Center

4:00 PM – 5:30 PM

Cocktails & Conversations with NJBA Master Sponsors ~ (*All Builders Welcome*)
Avalon Pre-Function Area, Harrah's Atlantic City Waterfront Conference Center
Attire: Business Casual

10:00 PM – 2:00 AM

ABC Dance Party ~ (*No Cover, Cash Bar; ABC Badge Required for Admittance*)
Eden Lounge, Harrah's Resort - Atlantic City
Attire: Casual/Club

Thursday – April 2, 2020

9:00 AM - 4:00 PM

Registration Open
Harrah's Atlantic City Waterfront Conference Center

9:00 AM - 10:30 AM

Breakfast with Builders ~ *(Hosted by NJBA Master Sponsors)*
Avalon Pre-Function Area, Harrah's Atlantic City Waterfront Conference Center

10:00 AM - 4:00 PM

Exhibit Show Hours
Wildwood Ballroom, Harrah's Atlantic City Waterfront Conference Center
Attire: Business Casual

11:00 AM – 12:45 PM

1st Session Educational Programs ~ *(Full or One Day Pass Required)*
2nd Floor Meeting Rooms, Harrah's Atlantic City Waterfront Conference Center

2:00 PM - 3:45 PM

2nd Session Educational Programs ~ *(Full or One Day Pass Required)*
2nd Floor Meeting Rooms, Harrah's Atlantic City Waterfront Conference Center

3:00 PM – 3:15 PM

Presentation of Exhibitor Awards
Wildwood Ballroom, Main Stage Area, Harrah's Atlantic City Waterfront Conference Center

3:30 PM

\$1000 Cash Prize Give-Away ~ *(All Registered Attendees Eligible; Must Be Present to Win)*
Wildwood Ballroom, Main Stage Area, Harrah's Atlantic City Waterfront Conference Center

4:00 PM

Exhibitor Breakdown
Wildwood Ballroom, Main Stage Area, Harrah's Atlantic City Waterfront Conference Center



**ATLANTIC
BUILDERS
CONVENTION**

Hosted by New Jersey Builders Association

Schedule is tentative and subject to change without notice. Revised 6/12/19.