



Atlantic City Convention Center

April 6 -8, 2011

Atlantic Builders Convention
www.abconvention.com

EXHIBIT SPACE AGREEMENT

We hereby agree to reserve space at the Atlantic Builders Convention. Our preference for space is as follows:

1st Choice Space No. (s) _____ 2nd Choice Space No. (s) _____
3rd Choice Space No. (s) _____ 4th Choice Space No. (s) _____

Please check box if you require an island. Space No. (s) _____

(An island is subject to prior approval and is only permitted if you reserve four (4) or more spaces. Please call our office to discuss your selection.)

If you've chosen more than one booth, the lowest booth number will be used in all publications.

It is our understanding that you will assign our space(s) in the order of our above selections and that upon assignment of such space(s), you will send us the official contract which we agree to sign and return immediately.

PRICES/PAYMENT: A 50% **non-refundable** deposit and this signed agreement are required for each space reserved within Thirty (30) Days of selection. To avoid the release of your space selection(s), the remaining balance and the signed contract will be required within Sixty (60) Days of the reservation date. Please note: by sending a deposit without the signed agreement or contract, it is considered a binding agreement.

Below is the 2011 ABC exhibit space pricing list (September 15, 2010 pricing increase is listed):

BOOTH INFORMATION (Prices Subject to Change)	NAHB MEMBER	AFTER SEPT. 15, 2010	NON-MEMBER	AFTER SEPT. 15, 2010
5' x 10' Mini	\$950	\$1,045	\$1,450	\$1,595
10' x 10' Standard - Inside / Corner	\$1,600 / \$1,850	\$1,760 / \$2,035	\$2,050 / \$2,300	\$2,255 / \$2,530
10' x 10' Premium - Inside / Corner	\$2,100 / \$2,350	\$2,310 / \$2,585	N/A	N/A
10' x 20' Premium - End Caps	\$4,350	\$4,785	N/A	N/A
NEW! 20' x 20' Premium Main Isle Islands (6 available)	\$9,000	\$9,900	N/A	N/A
20' x 20' Premium Town Centre Islands (4 available)	\$8,000	\$8,800	N/A	N/A
NEW! 20' x 40' Premium Town Centre Islands (2 available)	\$16,000	\$17,600	N/A	N/A
20' x 40' Work Shop (only 4 available - call for details)	\$6,500	\$7,150	\$6,800	\$7,480

MAIN CONTACT INFORMATION:

Main Contact Name _____ Title _____

Company Name _____ Local Association* _____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____ E-mail _____

BOOTH PERSONNEL CONTACT INFORMATION: (if different from above)

Booth Contact Name _____ Title _____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____ E-mail _____

COMPANY MARKETING INFORMATION: (if different from above) As it may appear in the ABC Show Guide & ABC Website

Company Name _____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____ Website _____

We plan to display these products and/or services _____

AUTHORIZED BY _____

Name

Title

Date

Mail or Fax Completed Agreement & Classification Forms to:

ATLANTIC BUILDERS CONVENTION
200 American Metro Boulevard, Suite 123
Hamilton, NJ 08619
PHONE: (609) 587-5577 FAX: (609) 587-3149

FOR OFFICE USE ONLY:

DB _____ EX _____ CAT _____ BRD _____

*Local Association # is needed in order to verify that your company is a member of NAHB.

EXHIBITOR CLASSIFICATIONS

(Limit two listings per exhibitor)

- | | | |
|--|---|--|
| <input type="checkbox"/> Accounting | <input type="checkbox"/> Financial Services | <input type="checkbox"/> Pools & Equipment |
| <input type="checkbox"/> Advertising | <input type="checkbox"/> Fire/Smoke Detection Systems | <input type="checkbox"/> Portable Sanitation |
| <input type="checkbox"/> Air Conditioning/Heating Equipment | <input type="checkbox"/> Fireplaces & Equipment | <input type="checkbox"/> Promotional Materials |
| <input type="checkbox"/> Appliances | <input type="checkbox"/> Flooring/Floor Coverings | <input type="checkbox"/> Publications/Manuals |
| <input type="checkbox"/> Architects/Architectural Renderings | <input type="checkbox"/> Foundations | <input type="checkbox"/> Railings/Stairs |
| <input type="checkbox"/> Bathroom Products/Services | <input type="checkbox"/> Government Agency | <input type="checkbox"/> Real Estate |
| <input type="checkbox"/> Building Materials | <input type="checkbox"/> Historical Archeological Consultants | <input type="checkbox"/> Retaining Walls |
| <input type="checkbox"/> Building Systems | <input type="checkbox"/> Home Automation Systems/Theatres | <input type="checkbox"/> Roof Truss Systems |
| <input type="checkbox"/> Carpeting | <input type="checkbox"/> Insurance/Title Insurance/Bonds | <input type="checkbox"/> Roofing Materials |
| <input type="checkbox"/> Ceilings | <input type="checkbox"/> Interior Merchandising | <input type="checkbox"/> Sales Centers |
| <input type="checkbox"/> Central Vacuums | <input type="checkbox"/> Kitchen Products/Services | <input type="checkbox"/> Security/Alarm Systems |
| <input type="checkbox"/> Closet Systems | <input type="checkbox"/> Labor Staffing Services | <input type="checkbox"/> Signs |
| <input type="checkbox"/> Communication Systems | <input type="checkbox"/> Land Planning | <input type="checkbox"/> Solar Energy/Green |
| <input type="checkbox"/> Computer Services/Systems | <input type="checkbox"/> Land Sales | <input type="checkbox"/> Solid Surface Fabricator |
| <input type="checkbox"/> Concrete Products/Forms | <input type="checkbox"/> Landscaping | <input type="checkbox"/> Spas/Saunas |
| <input type="checkbox"/> Consulting Services | <input type="checkbox"/> Laser Equipment | <input type="checkbox"/> Steel Framing/Products |
| <input type="checkbox"/> Contractors/Construction Services | <input type="checkbox"/> Legal Services | <input type="checkbox"/> Stone Products/Services |
| <input type="checkbox"/> Decks/Fencing | <input type="checkbox"/> Lighting Systems | <input type="checkbox"/> Storage Systems |
| <input type="checkbox"/> Doors/Hardware | <input type="checkbox"/> Lumber/Millwork | <input type="checkbox"/> Tiles |
| <input type="checkbox"/> Educational/Associations | <input type="checkbox"/> Marble | <input type="checkbox"/> Tools |
| <input type="checkbox"/> Electrical Systems | <input type="checkbox"/> Marketing Services | <input type="checkbox"/> Trade Associations |
| <input type="checkbox"/> Elevators | <input type="checkbox"/> Modular Homes | <input type="checkbox"/> Utilities |
| <input type="checkbox"/> Energy Consultants/Saving Products | <input type="checkbox"/> Mortgage Services | <input type="checkbox"/> Warranty Programs |
| <input type="checkbox"/> Engineered Wood Products | <input type="checkbox"/> Paints | <input type="checkbox"/> Waste Management/Recycling |
| <input type="checkbox"/> Engineering Services | <input type="checkbox"/> Pavers | <input type="checkbox"/> Water & Fireproofing |
| <input type="checkbox"/> Environmental Consulting | <input type="checkbox"/> Photography/Audio & Video | <input type="checkbox"/> Water & Sewer |
| <input type="checkbox"/> Faucets/Hardware | <input type="checkbox"/> Plumbing Products/Supplies | <input type="checkbox"/> Windows/Treatments & Blinds |

Please list our company under the classifications indicated above in the ABC Show Guide and ABC Website.

Company _____ Contact _____

Booth No. _____ Phone _____

Mail To: Atlantic Builders Convention
200 American Metro Boulevard, Suite 123
Hamilton, NJ 08619

Or Fax To: Atlantic Builders Convention: (609) 587-3149

Form of payment: <input type="checkbox"/> Check (payable to Atlantic Builders Convention)		Total amount: \$
<input type="checkbox"/> AMEX <input type="checkbox"/> MasterCard <input type="checkbox"/> Visa		
Contact name:	Company:	
Phone:	Fax:	E-mail:
Credit card # :	Expiration date:	
Billing address:		
Name as it appears on card:	Signature:	