



61st annual

Atlantic Builders Convention

April 14 - 16, 2010

Atlantic City Convention Center - Atlantic City, NJ



Atlantic Builders Convention Official Show Guide

How does having ten-thousand pairs of eyes in your industry reading your message sound? You have that opportunity by placing an advertisement in this official ABC publication.

Please complete the form below by checking off the appropriate boxes. Also complete the bottom portion of the sheet and fax or mail to the address below. Completed form and materials, including your editorial copy, must be submitted no later than **Tuesday, February 23, 2010.**



Specifications	Ad size	Exhibitor Rate	Non-Exhibitor Rate
Back Cover 4 color (V)	4.125" x 8.875"	\$2,500 \$2,250	\$3,000 \$2,700
Inside Front Cover 4 Color (V)	4.125" x 8.875"	\$1,800 \$1,620	\$2,000 \$1,800
Inside Back Cover 4 Color (V)	4.125" x 8.875"	\$1,800 \$1,620	\$2,000 \$1,800
Full Page 4 color (V)	3.75" x 8.5"	\$1,500 \$1,350	\$1,700 \$1,530
Full Page Black & White (V)	3.75" x 8.5"	\$600 \$540	\$700 \$630
1/2 Page 4 Color (H)	3.75" x 4.125"	\$800 \$720	\$900 \$810
1/2 Page Black & White (H)	3.75" x 4.125"	\$500 \$450	\$600 \$540

NJBA reserves the right to refuse advertising copy or requests for premium placement at its sole discretion.

Acceptable file formats for submitted ads:

- High resolution .pdf, .eps, .jpg or .tif file;
Over 10 megabytes must be submitted on a CD
- No bleeds
- Burn files onto CD or email to Diane Nicolo-Pocino at dnicolo-pocino@njba.org

Note: Black & White/Color Ads will be run in the format in which they are received and charged accordingly.

Payment Information - Forms accepted with credit card information only.

Form of payment: Check (Payable to Atlantic Builders Convention) AMEX MasterCard Visa Total Amount \$ _____

Contact name: _____ Company: _____

Address: _____

Phone: _____ Fax: _____ E-mail: _____

Credit card #: _____ Expiration date: _____

Billing address: _____

Name as it appears on card: _____ Signature: _____

Please send these items to: Atlantic Builders Convention
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