

Expose Yourself at SAM

SAM Marketing Opportunities

Deadline **March 8th**

SPOTLIGHT SPONSOR - \$5,000

Sponsor Receives:

- Recognition of company as a Spotlight Sponsor on a Commemorative Award
- Presenter of SAM Grand Award
- Recognition during Awards Banquet Including Recognition on each table
- 60 Second Commercial During Awards Banquet
- 4 Complimentary Tickets to Awards Banquet
- Recognition during Million Dollar Club Awards Brunch
- 2 Complimentary Tickets to the Million Dollar Club Awards Brunch
- Full Page Ad in Awards Program
- Recognition in ABC Show Magazine
- Logo on ABC Web Site With a Link to Company's Web Site
- Use of SAM Logo
- "I support SAM" ribbon for badge at ABC

For production purposes, sponsor must provide: 2 color images, PDF or JPEG files (Logo & Product), Full Page Black & White Ad (7 ½ X 10) and 60 second commercial

PLATINUM SPONSOR - \$1,500

Sponsor Receives:

- Recognition during Awards Banquet
- 2 Complimentary Tickets to Awards Banquet
- 1/2 Page Black & White Ad In Awards Program
- Recognition in ABC Show Magazine
- Listed on ABC Web Site
- Use of SAM Logo
- "I Support SAM" Ribbon for Badge at ABC

For production purposes, sponsor must provide: 2 color images, PDF or JPEG files (Logo & Product), 1/2 Page Black & White Ad (vertical 4 X 10, horizontal 7 X 4 ½)

GOLD SPONSOR - \$500

Sponsor Receives:

- Recognition during Awards Banquet
- Business Card Black & White Ad in Awards Program
- Recognition in ABC Show Magazine
- Use of SAM Logo
- "I Support SAM" ribbon for badge at ABC

For production purposes, sponsor must provide: 1 color image, PDF or JPEG file (Logo), Business Card Black & White Ad (3 ½ X 2)

SUPER SPONSOR - \$3,500

Sponsor Receives:

- Recognition of company as a Super Sponsor on a Commemorative Award
- Presenter of SAM Award to Individual Achievement Award Winner
- Recognition during Awards Banquet
- 60 Second Commercial During Awards Banquet
- 4 Complimentary Tickets to Awards Banquet
- Full Page Ad in Awards Program
- Recognition in ABC Show Magazine
- Listed on ABC Web Site
- Use of SAM Logo
- "I support SAM" ribbon for badge at ABC

For production purposes, sponsor must provide: 2 color images, PDF or JPEG files (Logo & Product), Full Page Black & White Ad (7 ½ X 10) and 60 second commercial

DIAMOND SPONSOR - \$1,000

Sponsor Receives:

- Recognition during Awards Banquet
- 1/4 Page Black & White Ad in Awards Program
- Recognition in ABC Show Magazine
- Use of SAM Logo
- "I Support SAM" Ribbon for Badge at ABC

For production purposes, sponsor must provide: 2 color images, PDF or JPEG files (Logo & Product), 1/4 Page Black & White Vertical Ad (3 ½ X 4 ½)

SILVER SPONSOR - \$250

Sponsor Receives:

- Recognition during Awards Banquet
- Company Name in Awards Program
- Recognition in ABC Show Magazine
- Use of SAM Logo
- "I Support SAM" Ribbon for Badge at ABC

DEADLINE FOR MATERIALS: March 8, 2010

SPOTLIGHT SPONSORS CHECK LIST

For production purposes the following items are needed:

- 1. One color image of Logo and one color image of product if applicable
- 2. 60 second commercial

We will not be submitting a commercial

- 3. Full page black & white ad (7 1/2 X 10)

In addition to the above, the following information is needed:

- 4. Four complimentary tickets for the SAM Banquet should be held in the following names:

- a. _____
- b. _____
- c. _____
- d. _____

The individuals listed above will register for the ABC
 The individuals listed above are only attending the SAM Banquet

- 5. _____ from our company will present the Award. (Name of Presenter)

We do not wish to present an award on stage.

- 6. Two complimentary tickets for the Million Dollar Club Awards Brunch should be held in the following names:

- a. _____
- b. _____

Acceptable formats for Ads and logos:

- Microsoft Word, Power Point or Publisher
- PDF (Adobe Acrobat)
- JPEG

Transfer Via:

- CD
- E-mail (pmagnotti@njba.org)

Please return this form completed with check and material to:

New Jersey
 Builders Association
 200 American Metro Blvd.
 Suite 123
 Hamilton, NJ 08619
 Phone: (609) 587-5577
 Fax: (609) 587-0044

SUPER SPONSORS CHECK LIST

For production purposes the following items are needed:

- 1. One color image of Logo and one color image of product if applicable
- 2. 60 second commercial

We will not be submitting a commercial

- 3. Full page black & white ad (7 1/2 X 10)

In addition to the above, the following information is needed:

- 4. Four complimentary tickets should be held in the following names:

- a. _____
- b. _____
- c. _____
- d. _____

The individuals listed above will register for the ABC
 The individuals listed above are only attending the SAM Banquet

- 5. _____ from our company will present the Award. (Name of Presenter)

We do not wish to present an award on stage.

PLATINUM SPONSORS CHECK LIST

For production purposes the following items are needed:

- 1. One color image of Logo and color image of product if applicable
- 2. One-half page black & white ad (vertical 4 x 10, horizontal 7 1/2 x 4 1/2)

In addition to the above, the following information is needed:

- 3. Two complimentary tickets should be held in the following names:

- a. _____
- b. _____

The individuals listed above will register for the ABC
 The individuals listed above are only attending the SAM Banquet

I will be taking:

Spotlight Sponsor Super Sponsor Platinum Sponsor Diamond Sponsor Gold Sponsor Silver Sponsor

Name of Contact _____ Phone No. _____

Company _____ Fax No. _____

Address _____

E-mail _____

Please check one: Visa AMEX MC Check

Or Fax to 609-587-0044 and charge to Card No. _____ Exp. Date _____ **TOTAL \$** _____

Signature _____

Print name as it appears on card _____

Billing Address for Credit Card _____

The materials required are enclosed or will be sent under separate cover