



Atlantic Builders Convention

Direct Mail Opportunities Order Form

Attendee E-mail Blast.....\$500 each blast

Place a tile ad or logo with a link to your company website on all or some of the e-mail blasts that go out during the months of February and March 2010. Reach over 9,000 prospects with this opportunity. Company will have to supply tile ad or logo with url address to Diane Nicolo-Pocino at dnicolo-pocino@njba.org. Tile ad specs: 152 pixels x 155 pixels; file format: .swf, .gif, .jpg.

ABC 2009 Attendee Mailer.....\$150 per 1,000 names

Send a direct mailer to last year's show attendees who represent a wide range of companies directly involved with the building industry. Mailer opportunity is available as a complete list or NJ only. Mailer must be pre-approved by ABC and include the ABC return address. The mailer will be processed via ABC's pre-approved mailing house and processing fees will be paid directly to them. The complete list encompasses 9,000 attendee names; 7,000 of which are NJ contacts. For complete details, please call Diane Nicolo-Pocino at (609) 570-2155.

Please select one of the following options:

- Complete List (9,000 contacts)
- NJ List (7,000 contacts)
- Partial: *indicate quantity per thousand* _____

Contact Name: _____
 Company Name: _____
 Address: _____ City: _____ State: _____ Zip: _____
 Phone: _____ Fax: _____ Email: _____

Billing Information: Please check one: Visa Amex MC Check

CC #: _____ Security Code: _____ Exp: _____

Print Name as it appears on card Signature

Check here if billing address is the same as above

Billing Name: _____
 Address: _____ City: _____ State: _____ Zip: _____

Office Use Only:	
Mailer Received: _____	Mailer Reviewed: _____
Mailer Approved by: _____	Approval Date: _____
Mail House Notified: _____	